



ACTIVE CHOICES

The Presence Protocol Program™

WITH ANESE CAVANAUGH | KICKOFF ON JANUARY 9TH 2025

A 90-Day Program to Change Your Life and Leadership from the Inside Out.

ACTIVECHOICES.COM/PRESENCEPROTOCOL

**Intend Your Presence.
Build Your Energetic Field.
Create Your Impact.**

Busting the Most Common Myths About Presence:

- You're either born with it or you're not
- You can "get it" from others
- You have to "fake it till you make it"
- It must look a certain way to be taken seriously
- Someone else can take it away from you

ABOUT ANESE



Anese Cavanaugh built the IEP Method® to help people gain greater access to their own "secret sauce" in showing up more powerfully, collaborating more inspiringly, creating more openly, intuiting more authentically, and leading more joyfully and effectively. She's a leadership and collaboration advisor, teacher, strategist, and thinking partner to some of today's most innovative organizations and business leaders.

7-STEP PROTOCOL

Key Focus Areas of This Program

Awareness of Impact

Engage in an inventory, assessment, and fieldwork to truly understand your influence.

Relationship with Self

Strengthen your self-advocacy, connect with your essential self, and ensure congruency in your actions.

Intentional Energetic Presence®

Master the art of showing up with intention, energy, and presence in every moment.

100% Accountability

Take full responsibility for your leadership and the experiences you create.

Self-Care and Self-Command

Cultivate practices that support your well-being and enhance your personal leadership.

Service and Impact

Align your leadership with service and maximize your positive influence on others.

Relational Presence

Foster stronger leadership, partnerships, and connections with people.

PROGRAM COMPONENTS AND OPTIONS

	Level 1: 90-Day Presence Program	Level 2: 90-Day Presence Mastermind Cohort	Level 3: Private Presence Immersion (4 Months)
December 12th "Reflect, Reset, Rise" Webinar (2 Hours Virtual, Recorded)	✓	✓	✓
Presence Protocol Program Group Kickoff Session (90 Min Virtual)	✓	✓	✓
Community Platform Access with Self-Study Training Modules (Intro to IEP, 30 Days of IEP, etc.)	✓	✓	✓
Access to Private Community Space	✓	✓	✓
Monthly Community Call with Lesson (60 Min Virtual)	✓	✓	✓
Access to The Present Leader Broadcast (via HelloAudio.fm)	✓	✓	✓
Monthly Group Sessions with Individual and Group Experiences and Coaching (60-90 Min)		Mastermind Cohort Group Sessions	
Two Private 1:1 Sessions with ACI (30 Min Virtual)		✓	
Private Session with Anese (Virtual or In-Person in N. California)			✓
Monthly Private Session with Anese (60 Min Virtual)			✓
Access via Voxer in-between sessions			✓
Four 20-Minute "Just In Time" mini-sessions during the program to be used as needed			✓

Investment:

\$2,222
(first 20)

\$4,444
(after first 20)

\$5,555
(first 5)

\$9,999
(second 5)

\$22,222
(early rate)

\$33,333
(regular rate)

Programming begins on
January 9th, 2025

Ready to reserve your seat?
*Secure your deposit today!



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